

ACE AWARDS

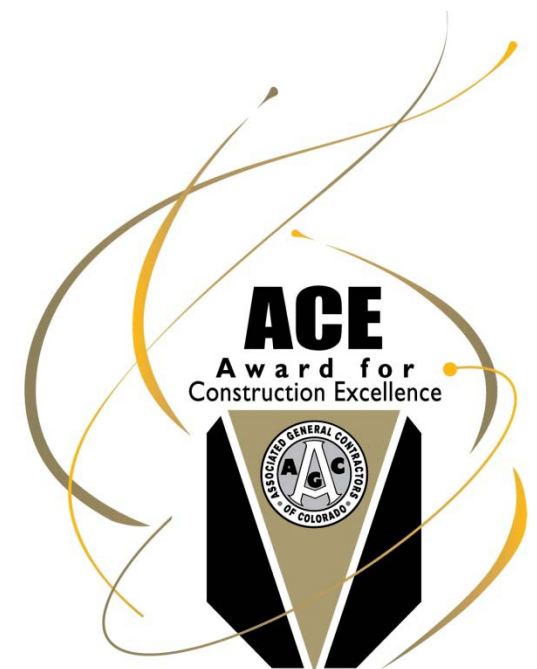
Building Value. Celebrating Brilliance.
Associated General Contractors of Colorado

2011

2011 AGC/C ACE Awards

Planning Workshop

May 10, 2011



AGENDA

- ACE Overview - Schedule, rules, categories, entry requirements
- Changes to the Program
- Sustainability Project of the Year
- ACE Narrative
- ACE Entry
- Photography & Video
- Judges Comments



ACE Overview

- Open to all AGC/C members
- Joint Venture Rules
- Projects completed:
Sept. 14, 2010 – Sept. 13, 2011
- Entries Allowed:
 - More than one per firm per category
 - Single project – only one category
 - Each project needs its own entry
- Fee:
 - \$250 per entry
- Entries not in compliance, may not be considered



ACE Overview

- **Key Dates:**
 - **Call for Entries/Rules & Regs** – *online late May*
 - **ACE Entry Deadline** (online) – *Friday, Sept. 9*
 - **Photo Upload Deadline** (online) – *Tuesday, Sept. 13*
– *Tuesday, Sept. 20*
 - **ACE Preview Event** – *Tuesday, October 18*
 - **ACE Awards Banquet** – *Friday, November 4 @*
The Hyatt Regency Denver



Changes to the '11 ACE Program

- **Submission Timeline:**
 - Entry Deadline is the week prior (Sept. 9)
On a Friday, NOT 2nd Tuesday in Sept.
 - Entry is online this year.
 - When you submit your entry, you will NOT be submitting photos with your entry.
- **Submitting Only:**
 - Company/Contact info
 - Project info
 - Write-up
 - Entry Fee



Changes to the '11 ACE Program

- Photos will be submitted separately, online only.
 - OLD:
 - Submit six 8 x 10 single image photos for judging.
 - Submit up to 15 photos including a digital file of an 11" x 14" photo – for framing and presentation at the awards banquet.
 - Submit a written photographer consent form.
 - NEW:
 - Receive an email from AGC with invite/login to upload photos. Timeframe to upload: Tues. Sept. 13 – Tues. Sept. 20



Changes to the '11 ACE Program

- Judging

- OLD:

- A panel of judges from Colorado-based organizations (including the AIA, ACEC, CO Chapter of the ICC, CU or CSU, and CSI)

- NEW:

- A panel of judges from the same or similar type organizations as used in the past except they will be out-of-state organizations.



Changes to the '11 ACE Program

- Narrative

- OLD:

- 3 typed pages, double-spaced, with 1" margins, and a maximum of 23 lines per page. Submitted on CD in word format and labeled.

- NEW:

- Submit online - LIMIT: 1,200 words (or approximately 7500 characters with spaces).



Changes to the '11 ACE Program

- Categories
 - Sustainability Project of the Year
 - Corporate Promotion Category
 - Out-of-state projects
 - Rocky Mountain Region (CO, NM, AZ, UT, WY)
 - GC Project of the Year: Over \$60M
 - Video



Changes to the '11 ACE Program

- Video:
 - Celebration of Industry
 - Sir Award
 - Over \$60M GC
 - All entries



Changes

- **New! Highlight Member Projects**
 - Not Part of ACE Competition
 - GC/Sub – one project each
 - Upload photos to JobSiteVisitor.com – link from AGC site.
 - Projects recognized online and at ACE banquet during cocktail hour – on TVs



Online Entry

2011 AGC Colorado ACE Awards Entry Form - Windows Internet Explorer

http://vovici.com/wsb.dll/s/17fbbg4ab1b7paction=resume&index=0

File Edit View Favorites Tools Help

Google Search More >>

Convert Select

2011 AGC Colorado ACE Awards Entry Form

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2011 AGC Colorado ACE Awards Entry Form

Entry Deadline: Tuesday, September 13, 2011
Entry fee: \$250 per project entry. Complete a separate entry form for each project entry.

For information pertaining to your submission, link to the following documents:

- [Rules and Regulations](#)
- [Categories of Submission](#)
- [Sustainable Project Description](#)

1) Please check one box indicating your AGC member type:

- General Contractor
- Subcontractor
- Associate (professional firm or supplier)

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Sustainability Project of the Year

- Dawn Whisler, Haselden Construction, Communications/Public Relations Manager, 2010 ACE Winner
 - Description of Sustainability Project of the Year Category
 - Experience with Submittal



ACE Narrative

- Bob Haworth, Copywriter
 - Putting together a winning ACE narrative
 - Top 12 Points



Your ACE Entry

- Marcy Loughran, Saunders Construction, Marketing and Communications Manager
 - Selection of a project
 - How to put together an ACE entry



Photography & Video

- Jackie Shumaker, Jackie Shumaker Photography
 - Successful photography/impact on judging
- Brian Sweeney, JobSiteVisitor.com
 - Submitting via JobSiteVisitor.com
 - Get login from AGCC.
 - Click on the consent to terms of site use button to confirm that you have the rights to use the photography and make it public for viewing.



Photography & Video – Cont'd

- Photo Requirements:
 - Upload a minimum of 6 and a maximum of 15 photos. (Used by the judges as well as for the presentation at the ACE banquet should you win the ACE award.)
 - Images should be .JPG
 - Image Resolution - Pixels length and width should be at least 1,500 pixels.



Judges Comments

- Mike Wisnewski, Architect
 - Judging criteria